

the newsette

WILLIAM JENNINGS BRYAN COLLEGE



Volume XXX

July-August-September, 1963

No. 1

New Dormitories Brighten 1963-64 Prospects

The two new dormitories which have risen four stories high since the beginning of construction in April stood as monuments of progress to welcome new and returning students and their parents who came to the Bryan College campus for the beginning of the thirty-fourth year. The dormitories are scheduled to be ready for occupancy by the second semester.

Workshop Sessions

Prior to the opening convocation on September 8, a week of workshop sessions were held for the staff and faculty with one day in which student leaders participated. A highlight of the workshop was the spiritual retreat when faculty and staff met at Watts Bar Resort to hear messages by Rev. W. Herbert Brown, director of the Southern Bible Testimony, Inc., of Bryson City, N.C. His Biblical expositions concerning the work of the Holy Spirit in the believer's life provided a firm spiritual basis for the beginning of the year's labors at Bryan "together with God."

Faculty and students worked together in small groups at the leadership conference, presenting in some dramatic fashion certain aspects of college life which they felt needed fresh emphasis among students. The week's work sessions were concluded by a picnic on the campus for a number of trustees and other friends of the College who joined the faculty, staff and student leaders.

Registration

Registration week which followed the opening convocation gave evidence of the rising trend in enrollment. Classes began after two days of testing and registration, and the freshmen also found that the first week included two days of traditional initiation sponsored by the eager sophomores.

(Continued on page 2)



Windows and doors are being set in place in the four-story men's dormitory shown above as construction work continues on this building and the women's dormitory to meet the January 1964 deadline.

Homecoming-Missions Conference to Combine

Following a successful venture last fall in combining the annual missionary conference with the alumni homecoming, the plan has been adopted again this year for October 10-13. Bryan missionaries on furlough will be speakers at the chapel sessions and evening services on Thursday and Friday and also the final rally on Sunday afternoon.

Alumni homecoming events will be emphasized on Saturday with the annual alumni business meeting in the afternoon and the homecoming banquet with the students in the evening.

The alumni visitors will also speak in the regular class sessions on Friday and then have an opportunity to hear short lectures by faculty members on Saturday morning.

At the Sunday afternoon rally pledges will be taken from students

and faculty for the Bryan Missionary Fund, which is distributed as a love gift among Bryan missionaries on the foreign field. In the nine years since the establishment of the fund, approximately \$35,000 has been contributed for missionary support.

Missionaries who are expected to attend this year's conference include Mr. '54 and Mrs. (June Hively '54) Darwin Neddo from France, Miss Lois Ringler '57 and Mr. x'37 and Mrs. '36 John deRosset of Central African Republic, Mr. and Mrs. (Ellora Caudill '53) Austin Lockhart of Dutch New Guinea, Mr. Ben White '40 of Central America, Mr. '58 and Mrs. (Dorothy Bean '54) Glenn Graham who are Wycliffe appointees, and others who have not been able to confirm plans as yet.

President's Column Board Chairman Retires; Plans World Tour

In the next several months and for a long time to come, the friends of Bryan will be hearing through the mail and from personal representatives about the development program.



T. C. Mercer
President

My purpose now is to share with you some of the plans basic to the program. Development is not a new idea in education but of late it has become a necessity rather than an extra for the more ambitious institution.

Development defined. What is a development program? Basically a development program is an overall, total, unified program of institutional planning with both immediate and long range goals designed to bring about the greatest degree of fulfillment possible of the objectives and ideals of the institution. Development concerns both expansion and improvement. It deals with such academic matters as curriculum, faculty, quality of instruction; it is preeminently concerned with services to students at many levels; it includes facilities and equipment; and basic to all these, it is concerned with financial resources, which control matters such as improvement of faculty salaries, increased endowment, and educational expenditures such as library improvement.

Involvement. The key to the success of any program is the involvement of people. For Bryan this means the trustees, who are the policy makers; the faculty and staff, who operate the institution; the alumni, who are its products; the students, who stand most to benefit from development programs; and all friends, old and new, far and near, who can be enlisted, without whose support the program cannot succeed. Development is not something to be carried on by just a few people (though it must have its planners and leaders) nor is it something which takes place just in an office. It is the marshalling in a systematic, intelligent, and enthusiastic way of the interest, the ideas, the prayers, and the money of the total constituency.

Present status. Three major items are now engaging the attention of the trustees and those of us on the campus. They are:

Dr. H. D. Long, chairman of the Bryan College Board of Trustees and well-known Chattanooga pediatrician, retired from the practice of medicine September 1 after a career of 38 years. Dr. Long is a graduate of the University of Chattanooga and Vanderbilt School of Medicine. At Vanderbilt he achieved one of the highest records in the institution's history. He served two years on the staff of the City Hospital of St. Louis, where he met the future Mrs. Long who was a nurse, and also spent two years on the staff of Michael Reese hospital in Chicago before coming to Chattanooga.

Dr. and Mrs. Long left for New Delhi, India, on October 2 for an extended visit with their daughter Gene and Miss Jackie Liechty, who sponsor an orphanage for abandoned children known as Signal Home. From India the Longs will continue their trip around the world returning to Chattanooga in late winter or early spring. Next year they plan to visit their other daughter Mrs. George Hart in Peru. Mr. and Mrs. Hart are associated with Wycliffe Translators, Inc., in work among the Indians. The Harts have two children—Doug, named for Dr. Long, and Dick.

- 1) the study of the Tickton manual and the completion of the ten-year projection study,
- 2) study of the newly revised standards for membership in the Southern Association of Colleges,
- 3) identification of ideas, projects, and plans for a continuing development program.

Goals for the first three years. Goals for the first phase of three years include:

- 1) the completion and occupation of the new dormitories,
- 2) renovation of the remainder of the main building including the third floor conversion to academic purposes,
- 3) new laboratories for biology, chemistry, and physics,
- 4) gymnasium,
- 5) increase in faculty holding the doctorate,
- 6) achievement of Southern Association accreditation.

We are calling on you to help us achieve these goals.

Dr. Long's career, characterized by hard work beginning at early morning hours, keen diagnostic powers, the ability to see a large number of people in a work day and special police protection for rushing to emergency cases, has caused his name to become a household word throughout the Chattanooga area. In many cases he has treated three generations in one family.

Dr. Long became a Bryan trustee in 1946 and in 1955 on retirement of the late F. E. Robinson of Dayton from the chairmanship, he was elected as chairman of the Board. He expects to continue his association with Bryan in an active way. His absence from the October 7 meeting this fall was the first time that anyone could remember that he missed. He expects to be present for the June meeting at commencement.

In late September the college invited a limited number of people to a special dinner honoring Dr. Long. Always modest and unassuming, he had vetoed the idea of any extended activities or public citation for his service either to medicine or to the college.

OPENING OF 34th YEAR

(Continued from page 1)

Spiritual Life Services

To lay a solid foundation for spiritual life and growth this year, services were conducted each evening and in three morning chapel periods during the opening week of the fall term. The speaker and musician were two graduates from Bryan with the class of 1956, Kenneth Campbell and James Reese, of Milton, Ontario. The response by a number of Bryan students to a full commitment to Christ for His control in their lives gave evidence of the inner working of the Holy Spirit.

Faculty Reception

The week was climaxed by the formal faculty reception for freshmen and new students on Saturday night. The program featured the theme, "Doors of Opportunity." Special musical selections and a display of colored slides depicting scenes from life at Bryan emphasized the various aspects of the theme—intellectual attainment, social and cultural development, physical fitness, spiritual development and doors of service.

Local Fund Campaign

Sponsors President's Home

The construction of a president's home has been adopted as a project by the Rhea County Advisory Committee and a funds campaign for this purpose was launched on September 30. This project envisions a fund-raising effort of two years or longer with the possibility that the house will be built during the coming year. Detailed plans for the construction of the house and the financing of the project are being studied.

The current drive is the 6th annual campaign sponsored by this group of Rhea County citizens who were organized as an Advisory Committee to the Board of Trustees in 1958. This committee has been instrumental in bringing the college community and the citizens of the local area into a closer working relationship. In the five full years of operation which have been completed, the committee has averaged some \$15,000 annually in gifts to the college. Its first project in 1958 was the renovation of the dining room.

Officers of the committee are as follows:

Wendell Brown, President
Ben Pursler, Vice President for the Dayton area
Martel Gamble, Vice President for the Spring City area
William Shaver, Treasurer

(Continued on page 4)



Pictured above are four of the six apartment buildings on the terraced hillside of Arnold Village, which has been constructed for married students. The two-story building in the back has four apartments with two bedrooms each; the other buildings are duplexes with one bedroom each.



Donald Kimsey



Mayme Sheddin



Howard Park



Coach Cleve Oliver

Personnel Additions Strengthen Staff

In addition to two new faculty members introduced in the previous issue of *NEWSETTE* for the athletic and music departments, Mr. Donald R. Kimsey has been appointed assistant professor of history, and Mrs. Robert Sheddin has been moved from the position of secretary to that of dean of women. Dr. Karl E. Keefer, who was on leave of absence last year for doctoral studies at the University of Tennessee, has returned to his position as dean of the College.

Mr. Kimsey, of Chattanooga, began his work in the summer school sessions. He holds the master of arts degree in history from Mississippi College. Mr. Kimsey replaces Mr. Fred Donehoo, who is working with

the Miracle Book Club, founded and directed by Mrs. Evelyn McClusky of Atlanta, Ga. Mrs. Elsa Kimsey, a graduate of Wheaton College, assisted this summer also by teaching an education course. The Kimseys have two children, a son and a daughter.

Mrs. Sheddin has been associated with the College for several years as a student and as secretary to the personnel deans. This year as she becomes dean of women she continues part of her secretarial role and also her part-time student role. Her husband is a commercial poultryman. The Sheddins have three children, of whom the eldest, Barbara, is a freshman at Bryan this year. Mrs. Sheddin replaces Miss Kathryn Danforth of Augusta, Ga.

Staff Additions

Mr. Howard Park, a graduate of the class of 1956, has been secured by the alumni association to serve as field representative. He comes to the staff of the College from Mississippi, where he directed a youth ranch last summer and where for three years he has been affiliated as Bible teacher at French Camp. Mr. Park holds the Th.M. from Dallas Theological Seminary. His wife, the former Martha King, is also a Bryan graduate. They have three daughters.

Two other full-time employees who joined the staff this fall are Mr. David Whitney, a 1963 graduate who will serve as Bookstore and Lionette (student center) manager, and Mrs. Arthur Stinnett, a former secretary to the superintendent of Rhea county schools who has been appointed cashier and secretary to the business manager at Bryan.



Included in this year's student body are six second-generation students who are pictured above on the evening of the faculty reception for new students. On the left end are Sally and David Llewellyn, children of Lewis '38 and Sara '39 (Idleman) Llewellyn; center front, Sylvia Toliver, daughter of Ralph '37 and Rebecca '38 (Haeger) Toliver; right front, Karin de Rosset, daughter of Edward '39 and Joyce '40 (Hirschy) de Rosset. Behind Karin are her cousins, Diane and John de Rosset, children of John x '37 and Agnes '36 (Copeland) de Rosset.

Summer Bible Retreat Initiated at Skyline

Bryan's schedule of summer classes and vacations was effectively climaxed by a week-end Bible conference late in August at the Skyline Conference grounds near Dayton under the direction of Mr. Allen Jewett, dean of students.

Conference speakers included the Rev. Robert E. Lee, pastor of the First Baptist Church of Columbia, Tenn., and a former pastor of the First Baptist Church of Dayton; the Rev. William Venable, pastor of Mt. Zion Baptist Church of Marietta, Ga.; the Rev. Dale C. Bittinger, pastor of the First Methodist Church of Dayton; and Mr. Stanley Brading, a Bryan trustee and a Christian businessman who is devoting much time to personal witnessing.

An attractive feature of the musical program was the junior choir directed by Mr. Jewett and composed of children of faculty and staff members and other conference visitors. The children were also enthusiastic participants in the recreational opportunities of swimming, horseback riding, shuffleboard, and box hockey directed by English professor, Richard Cornelius.

The Skyline Bible Conference grounds, which is located on Walden's Ridge overlooking the Tennessee Valley and the town of Dayton, is owned and operated by Evangelist Homer C. Britton and his wife. They have been conducting conferences for the past four summers with the assistance of many well-known Bible teachers and musicians.

Bryan's summer retreat this year was the first attempt to use the Skyline facilities for a summer conference, but the response of the faculty and staff and other local residents suggests the possibility of lengthening the conference next year to share its blessings more widely with visiting friends.

Fall Registration Reveals Enrollment Increase

The report furnished by Dr. J. Furman Miller, registrar, at the conclusion of the week of fall registration shows a total of 254 students from 25 states and four foreign countries. Slightly over half of the total enrollment is made up of new students, of whom 88 are freshmen and 44 are transfer students listed with one of the upper classes. About 45 students are expected to complete their work this year for graduation with the class of 1964.

Tennessee continues to lead in state representation with 60. In second place is Florida with 43, and at the northern extreme are Michigan with 24 and Pennsylvania with 21. Following in close succession with 10 or more are Illinois, Indiana, Ohio and Virginia. The other states represented are: Alabama, Colorado, Georgia, Idaho, Iowa, Kansas, Kentucky, Mississippi, New Jersey, New Mexico, New York, North Carolina, Oklahoma, South Carolina, Texas, West Virginia, Wisconsin.

The countries outside the U.S. are: Canada with two, Guatemala and Colombia with one each and Hong Kong with four, of whom two have come by way of Ecuador and Brazil where their parents are residing.

The spread of denominational rep-

resentation shows a predominance of Baptists from nine different associations, followed by a large number of Bible churches and other independent groups, a strong representation of Methodists and Presbyterians, and about twenty other denominations with smaller numbers.

The widespread background in home location and church affiliation gives an opportunity to become acquainted with varying cultures and denominational differences. The bond of fellowship in the study of the Scriptures and the application of the school's motto, "Christ Above All," afford the development of a warm Christian unity despite the apparent diversity.

Local Campaign

(Continued from page 3)

Other members include:

Bryan Elder	Jack Pullin
William Forsten	N. Q. Purser
Frank Glass, Jr.	Fred Robinson
Robert Green	Wallace Robinson
William Hilleary, Sr.	J. J. Rodgers
Burton Knight	Dewey Shaver
O. W. McKenzie	Nelson Shipley
Sam Morgan	Russell Stansbury
S. E. Nichols	C. P. Swafford
Wilfred Nixon	E. L. Tipps
Robert Norris	Spencer Walker
Charles Owensby	

BRYAN NEWSLETTE

"Christ Above All"

Theodore C. Mercer Editor
 Rebecca M. Peck Managing Editor
 Edward M. Steele Circulation Mgr.
 Published and Printed Quarterly by
 William Jennings Bryan College
 Dayton, Tennessee

Entered as second-class matter, March 13, 1937,
 at the post office at Dayton, Tennessee, under
 the Act of August 24, 1912.