

# Product Release



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FOR IMMEDIATE RELEASE  
January 6, 1982

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Home versions of four of the all-time favorite coin-operated computer games, a shoot-em-up with a feisty fly that eats red bricks for points while dodging drones and fiery spinners, and a grand adventure that combines electronics with comic book game heroes and buried treasure are among the new video game cartridges to be introduced by Atari, Inc.

Company officials announced an ambitious schedule to release one game cartridge each month in 1982 for their popular Video Computer System<sup>TM</sup>. This will place more than fifty cartridges in the Atari game library -- the largest selection of any video game manufacturer.

"This year Atari combines the most popular coin-operated games and challenging new games to offer the video game player the widest choice of entertainment," said Michael Moone, president of Atari's Consumer Electronics Division.

Atari's new game cartridge releases for 1982 include:

## Favorite arcade games

### Pac Man\*

Ravenous Pac Man races through a tricky maze gobbling up all video wafers and power pills in his path. Deadly ghosts pursue him, equally hungry for a tasty bite of Pac Man. But Pac Man turns the tables on his spectral enemies -- for just a few seconds -- by swallowing a power pill and munching the surprised ghosts. Estimated availability: March Suggested retail: \$37.95

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\*Licensed by Namco-America, Inc.

Defender<sup>\*\*</sup>

Aliens try to kidnap defenseless humanoids from the earthly city and only the Universal Ship Defender can protect them. The aliens are a dastardly lot -- Landers, Mutants, Bombers, Pods, Swarms and Baiters. The Defender must ward off these no-goodniks, firing his laser missiles and detonating smart bombs. If Landers abduct humanoids, the heroic defender must blast them from the sky, catch the falling humanoid and carry him back safely to the earthly city.

Estimated availability: June      Suggested retail: \$37.95

Beserk<sup>\*\*\*</sup>

A courageous humanoid dodges through a maze shooting nasty robots before they zap him. Out of nowhere appears grinning bouncing Evil Otto who loves to squash careless humanoids. Estimated availability: August      Suggested retail: \$31.95

Super Breakout<sup>TM</sup>

The ultimate version of Pong<sup>®</sup>, the game that started it all. Nine challenging levels challenge players to break through a multicolored brick wall. As the balls strike bricks they create eight melodic sounds from guitar to xylophone to cracking whips. Sharper angles, double paddles, balls buried inside wall cavities and an encroaching wall put game difficulty in a range from kids' stuff to hair-pulling frustration. Estimated availability: January      Suggested retail: \$31.95

Atari's latest creations plus one

Star Raiders<sup>TM</sup>

In this galactic shoot-em-up, that fascinated players when it was introduced with the Atari home computer, the television is your space ship. Armed with deadly

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\*\*Trademark of Williams Electronics, Inc.

\*\*\*Trademark of Stern Electronics, Inc.

photon torpedoes and a protective shield, you steer through distant galaxies searching for alien space crafts. A special radar scope lets you anticipate enemy maneuvers. Estimated availability: September Suggested retail: \$37.95

### Yar's Revenge<sup>TM</sup>

The Yar Scout, a pesky fly scores points by shooting at and eating bricks in a red shield that protects a chameleon-like Qotile. When Yar breaks through and bites the Qotile a powerful Zorlon Cannon appears that can blast the Qotile to smithereens. But the stouthearted scout does not have it easy -- he is stalked constantly by a lethal drone and, from time to time, the harmless Qotile transforms into a swirling fireball that seeks out Yar like a tracing missile. Estimated availability: May Suggested retail: \$31.95

### Haunted House

In this adventure game, a pair of intrepid eyes prowl through the gloomy rooms and corridors of a haunted mansion, searching for the three lost pieces of a silver urn. Strike a match to light your way but beware the lurking bats, tranatulas and ghosts -- they'll scare your nine lives to death. At times your eyes plunge into total darkness and find blocked passageways; you'll need a scepter and key to protect you. Locate the urn, take it to the front door, and unearthly music fills the house. Estimated availability: February Suggested retail: \$26.95

### Math Gran Prix

An-exciting automobile race game that helps young players to practice addition, subtraction, multiplication and division. This two-player game combines arithmetic problems with racing strategy to find out which driver can first reach the checkered flag. Estimated availability: July Suggested retail: \$22.95

### Adventure 1 and 2<sup>\*</sup>

With these two games, and Adventure 3 and 4 to follow, Atari introduces a bold new concept in video game entertainment -- a grand amalgam of electronic games,

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\*Tentative titles



game manuals, comic books and buried treasure.

Each game has an element: Earth, Fire, Water or Air. Although each game can be played independently from the others, the challenge is to find the secret in the first game and carry it with you into the next. You pass into the next element only if you succeed in the first.

To help you succeed, clues are hidden inside the game manuals and monthly comic books featuring favorite game heroes.

And at the end of the adventure games the greatest adventure of all -- buried treasure.

Atari is a leading designer and manufacturer of video games for family game centers, home-video games and home computers for a variety of applications. The company is a wholly-owned subsidiary of Warner Communications, Inc.

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